

## Blueprint Communities initiative seeks community input on perceptions of Clarion Borough

Clarion Borough invites all who work, sleep, eat, shop, study, worship, or own businesses or properties in its community to share their views about the town. This survey is one of the first steps in the process for the newly assembled Clarion Blueprint Communities team that is working to improve the business climate and livability. Over the next several years this team of civic leaders will engage local residents and businesses in developing a clear vision and strategic plan for change, work to develop stronger local leadership, and attract investments to build a healthier, sustainable community.

“One of the first steps is to invite the larger community to share their thoughts on Clarion Borough,” said Carol Lapinto, president of Clarion Borough Council and a member of the Clarion Blueprint Communities team. “The purpose of this survey is to get a better idea of how people feel about common attributes that contribute to a sense of place and quality of life within our borough.”

The survey questions focus on: comfort and appearance, economic uses/characteristics, sociability/community attitude, activities and access/linkages. This information will help guide the continuing efforts in the Clarion Blueprint Communities revitalization strategy.

Individuals can participate in the survey, which takes a few minutes to complete, online at [www.padowntown.org/pdc-testing/perceptions](http://www.padowntown.org/pdc-testing/perceptions). Those who don't have access to the Internet, can complete the survey during normal business hours using computers at the Clarion Free Library.

**The deadline to complete the survey is Friday, June 27, 2014.**

This community effort is in collaboration with the Pennsylvania Downtown Center and the Federal Home Loan Bank of Pittsburgh.