



PRESS RELEASE

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Mega Rock Radio Stays Tuned to Customer and Business Needs with Comcast Business Services

Internet and Phone Solutions Provide Smooth Connections to Listeners Favorite Station

BROOKVILLE, PA – October 29, 2018 – [Comcast Business](#) today announced that Mega Rock Radio relies on Comcast Business internet and voice services to provide quality broadcast entertainment to residents across Western Pennsylvania. The on-air hosts and sales staff rely heavily on these services to connect with their listeners and advertisers.

Founded in 1981, Mega Rock Radio simulcasts rock-n-roll music programming mainly from the late 1960s to 2000s on WMKX-FM and WJNG-FM across 12 counties in Western Pennsylvania. As the company has grown from a small broadcast area to two towers covering a larger regional area, it required additional technology services. "The internet and phone are our primary forms of interacting with listeners and advertisers. Our prior service was slow to connect. We required a service provider that could solve these concerns and act as a partner to address any customer service questions in a timely manner," said Nathan Sharp, general manager at Mega Rock Radio.

Mega Rock Radio uses [Comcast Business Internet](#) at its office and tower locations in Brookville and Johnsonburg, PA for on-air communications, interaction between the studio and broadcast towers and business management. The station also broadcasts information for the Emergency Alert System and the switch between service providers for this feature was completed seamlessly. Additionally, the office staff benefit from [Comcast Business TV as well as Comcast Business Voice](#) services to keep connected with listeners, local businesses and advertisers.

"Since we have moved over to Comcast Business, our staff has been able to communicate quickly with our audience. While we may be a small company of seven people, the Comcast Business team has treated us as though we were their largest customer by going above and beyond to help us answer questions and ensure that services at our office and towers went smoothly," said Sharp.

"Reliable communication is essential to the success of consumer-focused service companies such as Mega Rock. We are working closely with this station and provide the services it needs so individuals in their listening area may provide hosts with their favorite song requests or secure an on-air advertising spot," said Toni Murphy, vice president of Comcast Business Keystone Region.

About Mega Rock Radio

Mega Rock Radio is a family-owned and operated FM radio corporation broadcasting 1960s, 1970s, 1980s, 1990s and 2000's rock-n-roll. The company has two towers in Brookville and Johnsonburg, Pennsylvania which broadcast simultaneously to 12 counties in Western Pennsylvania. For more information, visit <http://megarock.fm>.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and managed enterprise solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Ethernet market; recognized over the last two years by leading industry associations as its fastest growing provider and service provider of the year.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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